

LISTEN FOR LIFE CAMPAIGN: NIGHT TIME ECONOMY CHARTER

Promoting Workforce and Patron Hearing Health in Late-Night Economy Businesses

NTIA | NIGHT TIME
INDUSTRIES ASSOCIATION

Partnering with

Specsavers

The Listen for Life Campaign aims to **prioritise hearing health in late-night economy businesses, such as pubs, bars, and clubs.** This charter outlines ten essential points for these establishments to adhere to, fostering a safe and enjoyable environment for both employees and patrons.

Noise Control Measures:

Implement and maintain effective noise control measures to ensure that music and ambient noise levels do not exceed safe limits without clear direction including signage and PPE.

Regular Sound Assessments:

Conduct regular sound assessments to monitor noise levels and adjust according to sound mapping, as needed to prevent hearing damage.

Employee Training:

Provide comprehensive training for all employees on noise exposure risks, protective measures, and the importance of hearing health.

Personal Protective Equipment (PPE):

Supply employees with suitable hearing protection, such as earplugs, and encourage their consistent use.

Hearing Health Information:

Display educational materials and information on hearing health prominently within the establishment to raise awareness among workforce and patrons.

Quiet Zones:

Designate and maintain quiet zones within the establishment where patrons can escape from loud music to protect their hearing.

Designated High Volume Areas:

Implement designate high volume areas using signal within your business to alert patrons and workforce to high risk environments.

Hearing Health Screening:

Conduct regular hearing health screenings for employees to assess their hearing and identify potential issues.

Hearing-Friendly Events:

Host special “Listen for Life - Hearing Health Awareness” events and promotions to encourage patrons to consider their hearing well-being.

Compliance Monitoring:

Periodically review and enforce these charter guidelines and collaborate with local authorities to ensure ongoing compliance.



Adhering to this Night Time Economy Charter will demonstrate a commitment to hearing health in late-night economy businesses and contribute to a safer and more enjoyable experience for both employees and patrons. The Listen for Life Campaign encourages the adoption of these practices, fostering a culture of hearing health awareness and responsibility.